



FOR WRITERS, CONSULTANCIES & AGENCIES

Partner rate card & how the handoff works.

Reportory is the editorial design studio of Raphael Albinati. This card covers white-label and referral work only — your client, your credit, our InDesign hours. Direct-client projects are quoted separately.

Rates

Indicative, in USD, valid through 30 June 2027. The quote, not this card, is the binding number — send the manuscript and a fixed quote comes back within two business days.

ENGAGEMENT

RATE

Studio overflow / white-label

MOST PARTNERS

Your client, your credit, our InDesign hours. Weekly blocks available.

US\$ 450

per day

Full report design, white-label

Flatplan, style system, layout and data design, QA. Fixed quote once the manuscript is in hand.

from US\$ 50

per page · minimum US\$ 1,500

Repeat editions on an existing master template

The template is built into the first report and never billed twice. From edition two on, you buy the layout, not the system.

US\$ 42

per page · minimum US\$ 1,250

White papers, one-pagers & B2B documents

Same craft, lighter apparatus.

from US\$ 45

per page

Framework apparatus, dropped into your layout

GRI or ESRS content index, materiality matrix, SDG system, TCFD structure. Included when we build the whole report.

from US\$ 450

per piece

Data & chart design or restyling

From client data to designed chart, in your style system or ours.

from US\$ 60

per chart · US\$ 45 from 20 charts

Accessible, tagged PDF

WCAG 2.1 AA / PDF-UA oriented, EAA-ready. Alt text, reading order, tagged tables, validated in PAC and Acrobat.

+ US\$ 10–15

per page, on top of design

Rush work below 70% of the standard schedule carries +25%, agreed up front. Rates are in USD; EUR invoicing on request, BRL for Brazilian clients.

How a partner project runs

The point of a white-label partner is that your client never feels a seam. These are the working rules that keep it that way.

01

Flatplan

Manuscript to page-by-page structure: pacing, extent, visual spreads, a signature-friendly page count.

02

Style system

Brand guidelines to type hierarchy, grid, chart and table system — before a single page is laid out.

03

Layout & data

InDesign build. Charts redrawn from source data with takeaway headlines, not decoration.

04

QA & delivery

Consistency pass on numbers, cross-references and terminology; print preflight or accessible tagged PDF.

Working rules

● Your byline, always

Reportory is not credited in your client's document unless you ask for it. No logo, no colophon line, no portfolio post about the work without your written go-ahead.

● Authorship stays yours

We design; we don't author, verify or audit disclosures. No-AI-authorship clauses are respected. Copy problems caused by layout get flagged back to you rather than quietly fixed.

● Gates get locked

Flatplan and style system are approval gates. Reopening one, or swapping a dataset after layout has begun, is a change order — quoted before anything is touched.

● Payment

50% on booking to hold the slot, 50% on delivery, payable in 14 days. On Upwork, contract and payment stay on-platform. Working files release on full payment.

● No contact with your client

Unless you introduce us. Default is that everything routes through you, including questions that would be faster asked directly.

● Two revision rounds

A round is one consolidated set of comments from one named person on your side. Extra rounds are quoted per round or at the day rate, whichever is smaller.

● Feedback in three days

The schedule assumes three business days per review moment. Later feedback shifts delivery day for day; that is arithmetic, not a penalty.

● Confidentiality

Your client list, your rates and your manuscripts stay yours. We'll sign your NDA rather than ask you to sign ours.

What we need to quote: the manuscript — or last year's report plus this year's changes — a target extent, the brand assets, and the date it has to be in the client's hands. A fixed quote with page count, schedule and terms comes back within two business days.